



**Louisville Youth Choir
56th Season Annual Report**



About Us

• Our Mission

- The Louisville Youth Choir creates stars of today by supporting and enhancing school music programs and by servicing unmet artistic needs in the community. Through the Louisville Youth Choir’s diverse population, programs and music, LYC’s leaders of tomorrow learn discipline, self-confidence, leadership and teamwork.

• Our Vision

- The Louisville Youth Choir endeavors to be the regions premiere youth performing ensemble. LYC aspires to empower its singers to be advocates for the performing arts to benefit the world through collaborative partnerships with arts and community agencies.

• Our Core Values

- The Louisville Youth Choir values:
 - Training in voice and choral technique
 - Developing self-discipline, self-confidence and self-worth in youth
 - Promoting appreciation and enjoyment of choral music as a means of artistic expression
 - Developing individual talent and a respect for diversity through group experiences
 - Collaborations with arts and community agencies
 - Achieving excellence in musical performance
 - Turning the “stars of today” into the “leaders of tomorrow”
 - Enriching the cultural life of our community
 - Creating life-long, community connections and friendships
 - Promoting the Louisville Metro and its surrounding communities



LYC 56th Season Highlights

The Louisville Youth Choir (LYC) is extraordinary as a youth arts offering in that it draws diverse singers from not only Metro Louisville and every Metro Council district, but it also boasts membership and programming in 5 surrounding Kentucky counties and the Southern Indiana region. Over 60 different public, private, parochial and home schools from these areas boast membership in LYC. All of these singers are aiding LYC in its mission to create “stars of today...leaders of tomorrow.”

Regionally as “stars of today,” LYC partners with the Louisville Orchestra and the Kentucky Opera on a regular basis. LYC is also featured seasonally on WAVE-3 “Sounds of the Season” and on the WUOL “Holiday Concert.” In October of 2022, LYC opened its concert season with its annual *Fall Concert*.



In November of 2022, LYC was invited to be guest artists for the YMCA’s Mayor’s Thanksgiving Breakfast to perform *Beautiful City* which was the 2022 theme of the annual event held at the Kentucky International Convention Center. These types of performance invitations and collaborations speak to the caliber of talent that LYC draws to its program and shares with the region.



In December of 2022, LYC hosted its annual *A Christmas Festival Concert* with LYC's newly formed Choral Scholars premiering their work as soloists. LYC strives to be a community partner with area community and arts groups. This concert allowed LYC singers to greet the winter holiday season with song.



The spring of 2023 found the choir being involved with their annual *Arts In Action Effort* using music to bring awareness to a community need. LYC was fortunate to partner with the Louisville Zoo to raise awareness for activism involving youth conservation efforts by exploring music with the earth as its focus.



The concert season closed in May with the annual *Pops Concert*. LYC hosted the Sacred Heart School for the Arts Dancers as special guests on the concert. This gave a unique performance experience to youth dancers and singers alike.



Throughout the 2022-2023 season, LYC was able to provide programming to schools in the region and Eastern Kentucky. LYC staff provided arts enrichment through in-school special programs and honor choir offerings. Some of these partners are listed here:



Johnson Middle School

The summer of 2023 will see the 15th Anniversary season of the community's only adult soprano and alto classic choir—*Lascito Coro*—Legacy Choir. This choir began as an effort for adults to come together to sing in the summer to generate funds for the LYC *No Song Unsung Scholarship Initiative* working to insure that no LYC youth singer is ever turned away for inability to pay for services.





2020-2025 Strategic Plan At-a-Glance

Vision

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Objectives

Initiatives

LYC Strategic Plan Drivers

LYC's initiatives will be driven by:

- LYC's Mission Statement
- LYC's Vision Statement
- LYC's DEIA Statement

Stakeholders

Singers, Alumni, Staff,
Board of Directors, SHSA,
Donors, Parents,
Volunteers and
Community

Fundraising

Campaign Creation

1. Establish a Solicitation Campaign for Alumni
2. Execute an Updated Solicitation Campaign for Parents
3. Establish a Solicitation Campaign for Concert Attendees at POS
4. Establish a Planned Giving Campaign
5. Execute and Updated Endowment Giving Campaign

New Granting Sources

1. Research Untapped Grants

Marketing

Relationship Building

1. Audience Development
2. Parent Development
3. Community Partner Development

Utilize Guerilla Marketing and Social Media Marketing

1. Establish Calendar-Based Marketing with Timeline

Incorporate School and Singer Input Into Programming

1. Establish school and singer surveys for program input

Recruiting

Establish an LYC Student Advocate Program

1. In-class recruitment info provided by current LYC Singers

Establish a Recruitment Incentive Program

Expand Survey Usage and Data Results to Ensure Continued Broad Reach of LYC

Leverage Artists in Residence Relationship at SHSA

1. Expand LYC Program Reach

Louisville Youth Choir

Diversity, Equity, Inclusion and Access (DEIA) Statement

A well-rounded education for all students should include the development of musical and artistic literacy, allowing students to create, perform and respond to music. The study of music includes the study of the people, places, and cultures involved in its creation and performance.

Our Position*:

All students, regardless of race, ethnicity, disability, economic status, religious background, sexual orientation and identity, socioeconomic status, academic standing, exceptionalities, or musical abilities, can participate in the making of music. All students deserve access to and equity in the delivery of music education. A comprehensive music education program, should be built on a framework that promotes awareness of, respect for, and responsiveness to the variety and diversity of cultures and their people.

Staff and Board Members of LYC will support Diversity, Equity, Inclusion and access in music education by:

- Encouraging all students to be active in the music programs offered in their schools and community (expanding access).
- Working with school music educators to create opportunities that allow all students access to LYC programs, regardless of their academic status, financial capacity, or other barriers identified locally (addressing equity and access issues).
- Building music programs that address the study of a wide variety of music-making that encompasses styles and genres of music broadly representing America's cultural diversity (addressing diversity and inclusion issues).
- Understanding their community's needs and interest in music-making, including diverse musical styles and genres (addressing diversity and inclusion issues).
- Welcoming any and all students who want to learn music, regardless of exceptionalities, identity, orientation or cultural background in LYC programs (addressing inclusion and access issues).
- Seeking to inform about musical styles and traditions that are not part of the student's own background through musical programming opportunities (addressing diversity and inclusion issues).
- Adapting delivery practices to accommodate issues of diversity, equity, inclusion and access, including engaging in on-going self- and program-evaluation to understand challenges in these areas and working with LYC partners to create pathways for more student participation (addressing diversity, equity, inclusion and access issues).

*Adapted from DEIA literature created and provided by NAFME

